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NEWS RELEASE

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FOR IMMEDIATE RELEASE
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Proposed License Plate to Commemorate The Crooked Road

Abingdon, VA, November 28, 2017: The Crooked Road, Virginia's Heritage Music Trail, has developed a proposed Crooked Road license plate that will allow Virginia drivers to display their pride in the region's rich musical heritage. The unique design carries the theme of the popular road sign that adorns The Crooked Road, featuring a banjo on a multi-color backdrop of mountain scenery.

Once The Crooked Road has received at least 450 pre-paid applications for the plate, a bill will be introduced in the Virginia General Assembly authorizing the Virginia Department of Motor Vehicles to manufacture the plate. After 1,000 plates are sold, the state will share a portion of the annual revenue with The Crooked Road to support the organization's work.

The first 450 applicants will be eligible for a drawing to win one of three prize packages from The Crooked Road, including a grand prize of Crooked Road hats and shirts, Crooked Road CDs, an autographed Crooked Road art poster signed by artist P. Buckley Moss, tickets to Dr. Ralph Stanley's Hills of Home and HoustonFest Bluegrass Festivals, and two all-access passes to over 20 concerts during The Crooked Road's 4th annual Mountains of Music Homecoming, June 8-16, 2018.

The license plate application form is available at The Crooked Road website, www.thecrookedroad.org, and the completed applications must be sent to The Crooked Road. For more information, applicants may call The Crooked Road at 276 492-2409.

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